

A Room of Our Own



THE BOOK CLUB
OF CALIFORNIA

E X P A N D S

QUARTERLY
News-Letter

VOLUME 75 ♦ NUMBER 2-3 ♦ SPRING/SUMMER 2010

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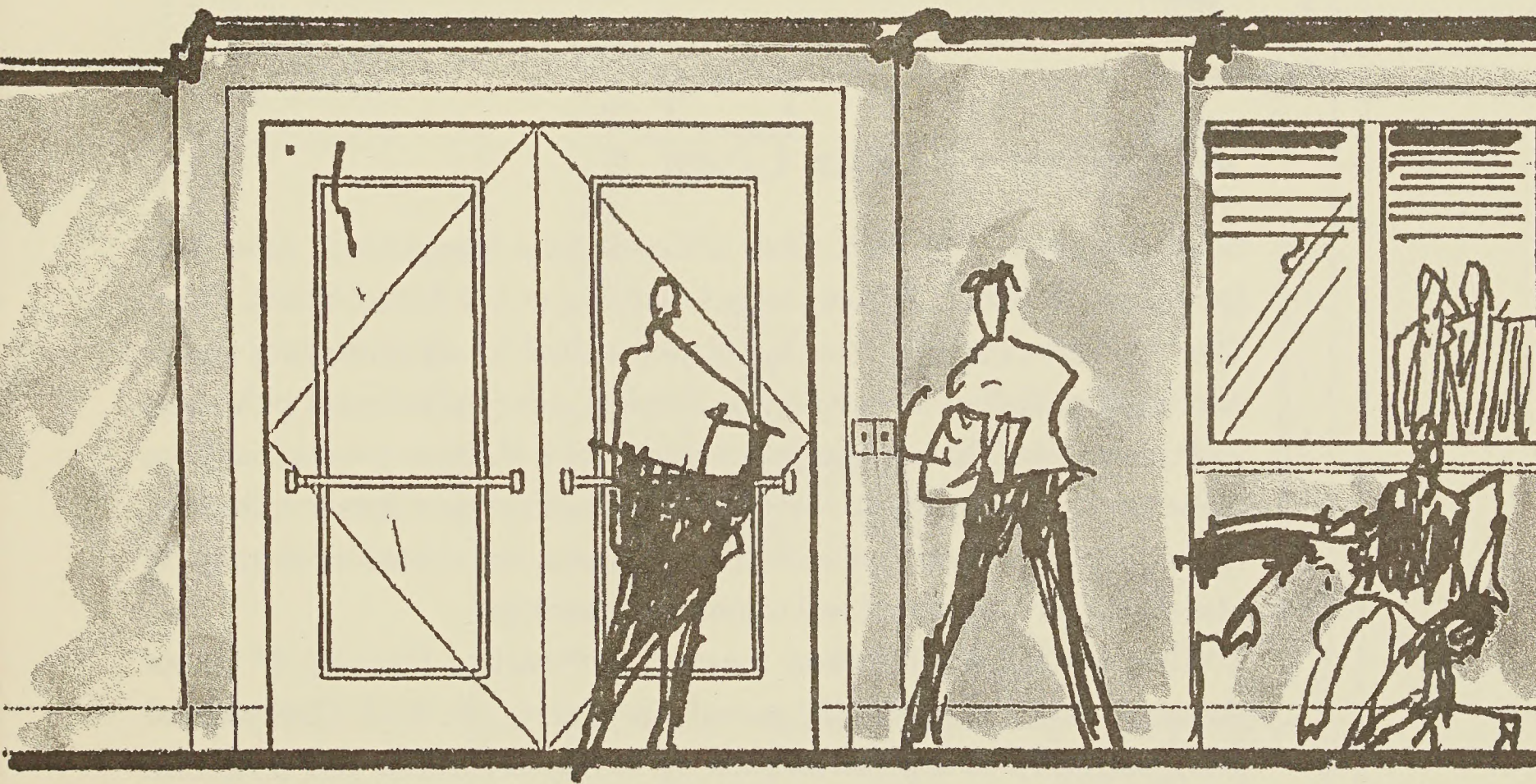
The Book Club of California's mission is to support fine printing related to the history and literature of California and the western states of America. The Book Club of California is a membership organization founded in 1912, and known for fine print and research publications, alike. The Club reflects the diverse interests of book-minded people, and promotes ongoing support of individual and organizational achievements in the fine printing and allied arts, with particular focus on the western regions of America.

The Club is limited to 1,250 members. When vacancies exist, membership is open to all who agree with its aims, and whose applications are approved by the Board of Directors. Dues date from the month of the member's election. Memberships are: Regular, \$75; Sustaining, \$100; Patron, \$150; and Student, \$25. All members receive the *Quarterly News-Letter* and, excepting Student members, the current keepsake. All members have the privilege—but not the obligation—of buying Club publications, which are limited, as a rule, to one copy per member. All members may purchase extra copies of keepsakes or *News-Letters*, when available. Portions of membership dues in the amount of \$10 for regular membership, \$35 from the sustaining level, \$85 as a patron, and donations—including books—are deductible in accordance with the Internal Revenue Code.

Copyright 2010 by The Book Club of California, 312 Sutter Street, Fifth Floor, San Francisco, California 94108-4320. Hours: Monday, 10 a.m.–7 p.m.; and Tuesday through Friday, 10 a.m.–5 p.m. Telephone: (415) 781-7532, or toll-free at 1 (800) 869-7656. Fax: (415) 781-7537; E-mail: Lucy Rodgers Cohen: lucyrcohen@bccbooks.org; Susan Caspi: susancaspi@bccbooks.org; Web site: www.bccbooks.org. This issue of the *Quarterly News-Letter* is designed and composed by Thomas Ingalls and printed letterpress by Norman Clayton at Classic Letterpress, with illustrations by Ian Murray.

*The Book Club of California
is pleased to announce its
expansion at 312 Sutter Street.*

COMPLETION OF THE RENOVATED
QUARTERS IS ANTICIPATED FOR JUNE 2010.



Front Door

ALL SKETCHES BY IAN MURRAY OF
CANDRA SCOTT & ANDERSON DESIGN

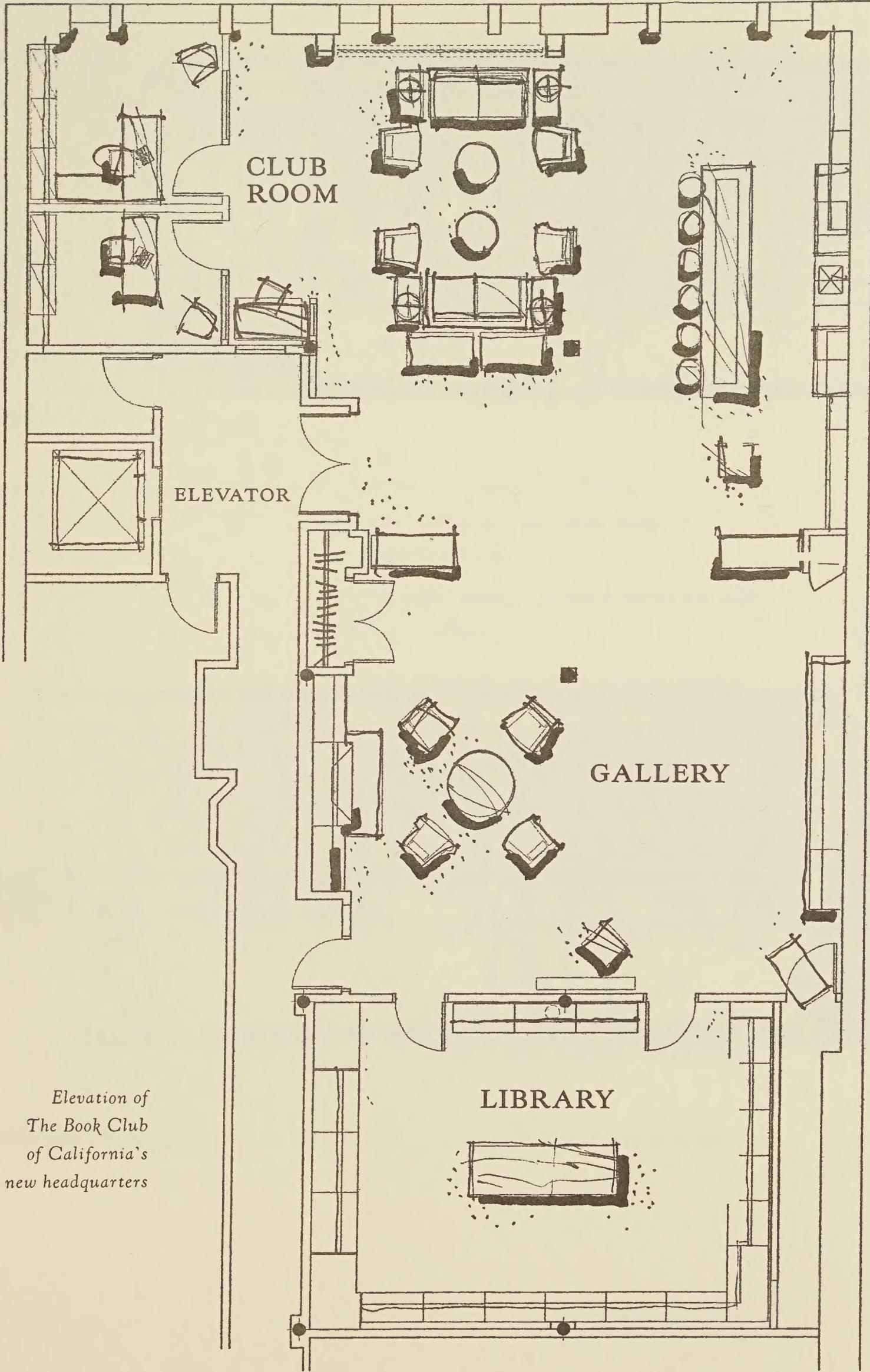
Stately double doors of Suite 500 greet you as you step from the elevator and usher you into the Book Club of California's luminous new rooms—space tailor-made for booklovers. Gentle light from windows overlooking busy Sutter Street, far below, joins soft down-lights and table lamps to cast a glow of cordial hospitality throughout the Club. Beyond the browsers in comfortable armchairs, your friends signal greetings from the bar. You spend a few moments viewing the exhibits in their sparkling new cases before taking your seat in the lofty gallery for tonight's talk. As you wait for the presentation to begin, you note beautifully shelved rare books and Club publications, vintage plaques, and a genuine Victorian mantel lining the warm parchment-and-blue-accented walls. At once intimate, clubby and exciting, this congenial domain spurs a new pride in your membership. You will definitely visit the Club often.

A Room of Our Own

Since the 1970s, The Book Club of California's headquarters have been located in the World Affairs Council building at 312 Sutter Street. Here, Club members and associates have been assisted by administrative and financial office staff—and have enjoyed hosted convivial informal gatherings and ceremonies. The multipurpose headquarters of Room 510 also has been home to a fine printing and California history/literature library collection, and a growing collection of book arts, ephemera, and related exhibitions. It also serves for Club board and committee meetings.

When neighboring fifth-floor tenant San Francisco Planning & Urban Research Association (SPUR) moved out in 2009, the Book Club realized an opportunity to expand its meeting rooms, collections and programs. Now, it is growing in order to better benefit members and offer visitors greater public access to programs in support of its ongoing mission of promoting fine printing related to the history and literature of California and the western states of America.

SUTTER STREET



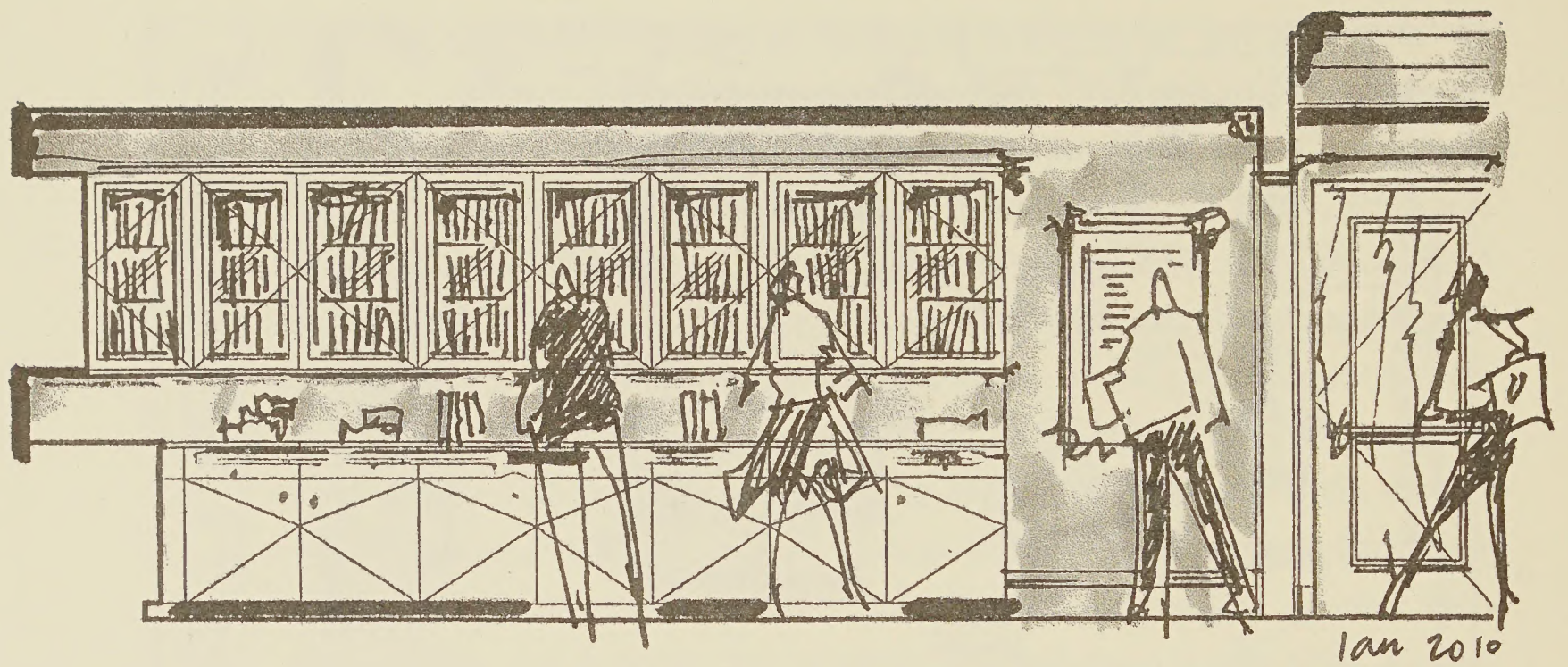
CLUB ROOM

ELEVATOR

GALLERY

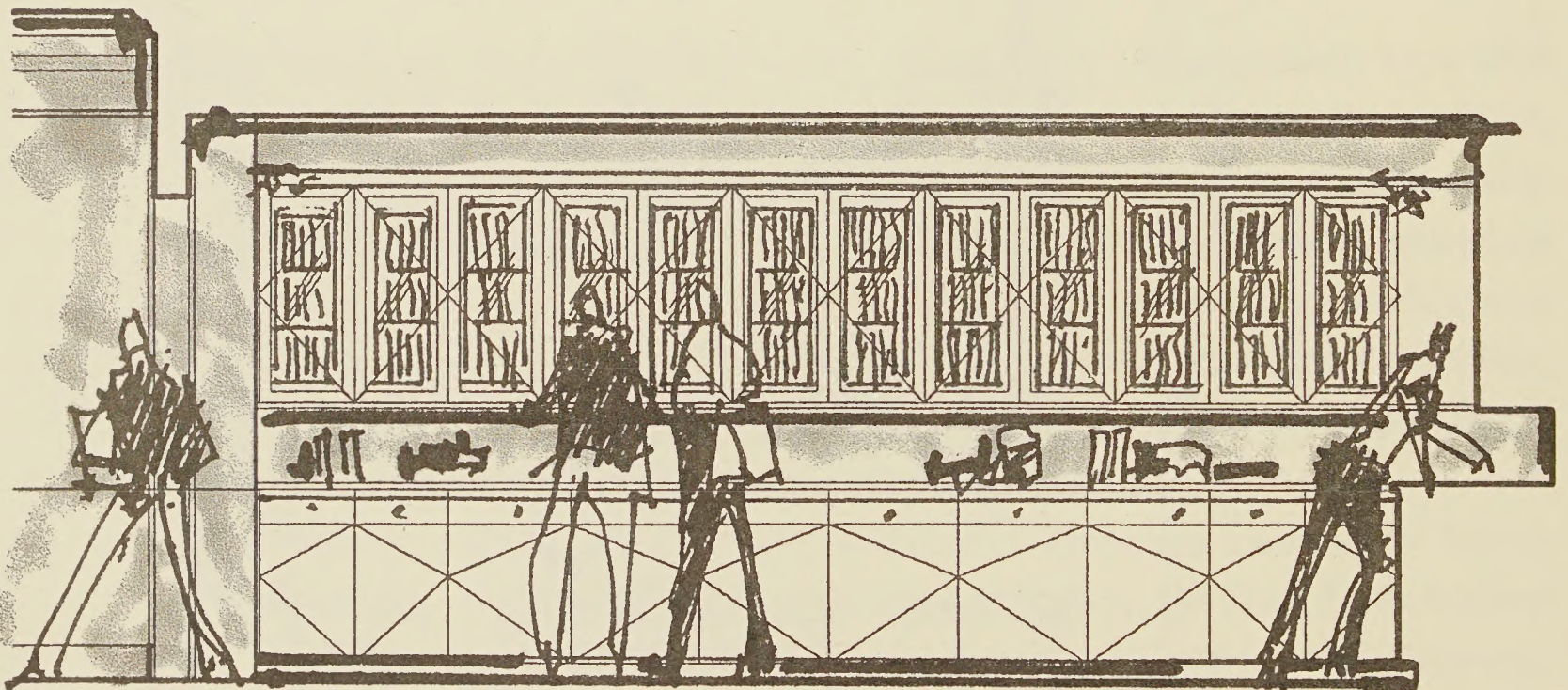
LIBRARY

*Elevation of
The Book Club
of California's
new headquarters*



Jan 2010

Browsing the Library



Jan 2010

Browsing the Library

Fulfilling Our Mission

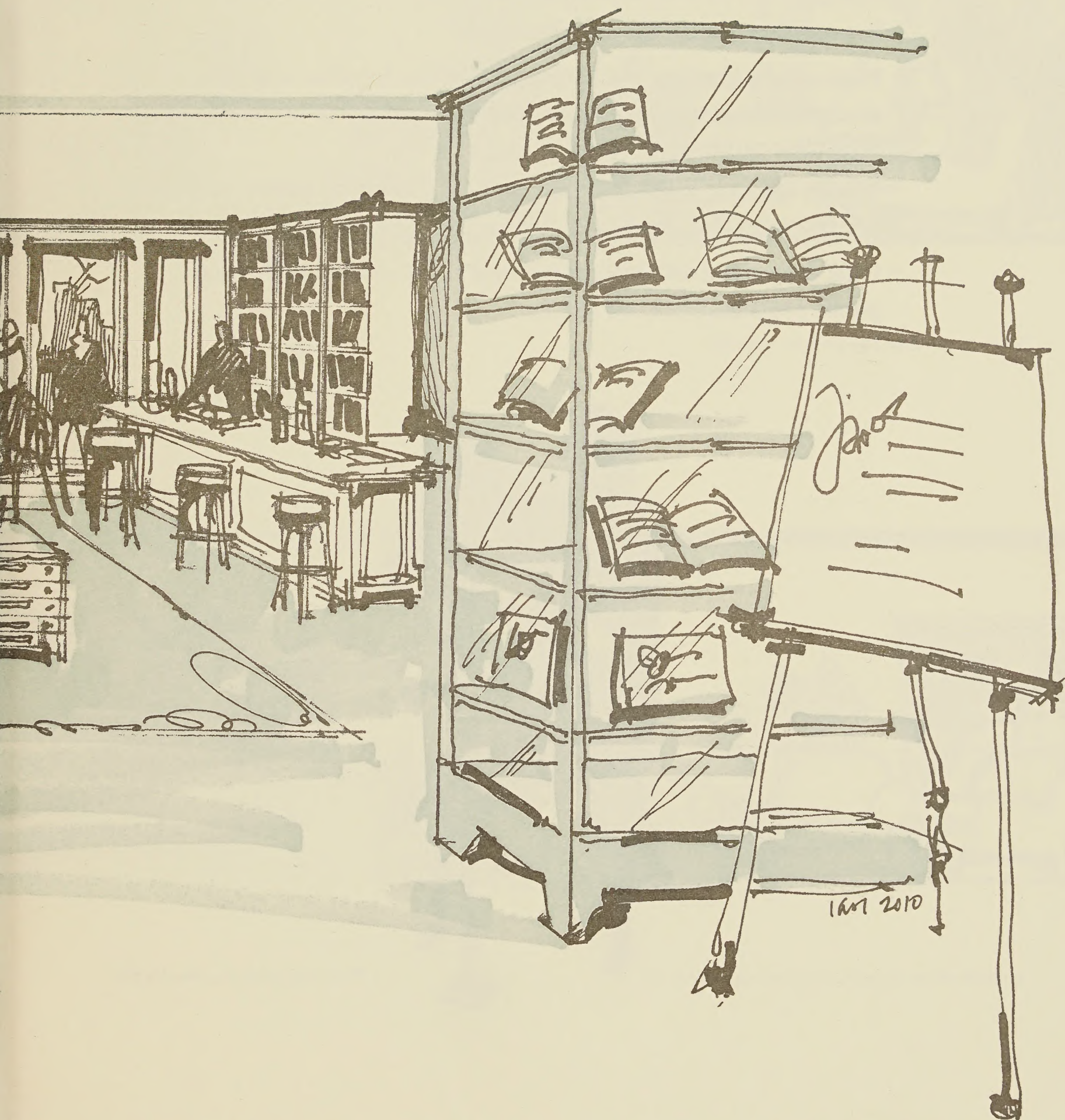
Founded in 1912, the Book Club of California was part of the rebirth of San Francisco from the devastating 1906 earthquake, that would erupt into the glory of the Panama Pacific International Exposition in 1915. In the years since, the Club has gained worldwide respect for its fine print and research publications, reflecting the best in the book arts.

As the Club prepares to enter its second century, members, patrons and their guests will have many collegial opportunities to experience and support the Club's diverse programs spearheaded by authors, printers, designers, collectors and other experts in the field.

The Club's future programs will:

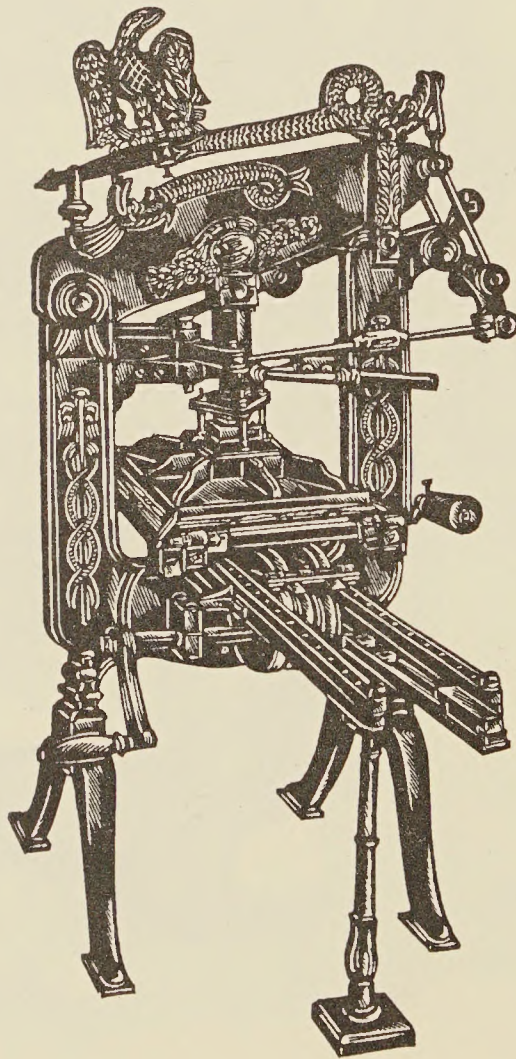
- Accommodate expanded audiences for its featured lectures, presentations, films, and workshops covering California history and culture, book collecting, and the book arts.
- Showcase the Club's past printed masterpieces, current books for sale, annual keepsakes and *Quarterly News-Letters*.
- Present enriched exhibitions in the Club's Gallery with new display cases and increased wall space.
- Offer hand-press workshops using the historic Columbian Press.
- Enhance browsing and reading in the cozy, dedicated Library collection of fine printing, graphic arts, bookbinding, and first editions on the history of bookmaking, bibliography, and books about books.
- Provide hands-on demonstrations in typography, printing, paper marbling, and hand bookbinding.
- Arrange field trips and tours of private library collections.
- Introduce the Club's fine print editions and their authors, artists and printers at publications parties.
- Co-sponsor collaborative events with allied book arts organizations.





Club Room

- Reinvigorate regular Monday night hospitality with ongoing members' book offerings and library talks.
- Continue to present the annual Oscar Lewis Awards for outstanding contributions to western history and fine press printing.
- Expand library materials and collections.
- Host social gatherings in comfortable modular furniture and at a sit-down bar, as well as accommodating member/nonmember private rentals for parties and events.
- Feature our new retail space offering Book Club publications, ephemera and exclusive BCC items.
- Offer unique and enriching internships in the areas of publications, public programs and Club library.



Wood engraving by John De Pol



Window overlooking Union Square area



Display cases mark the entrance to the Gallery

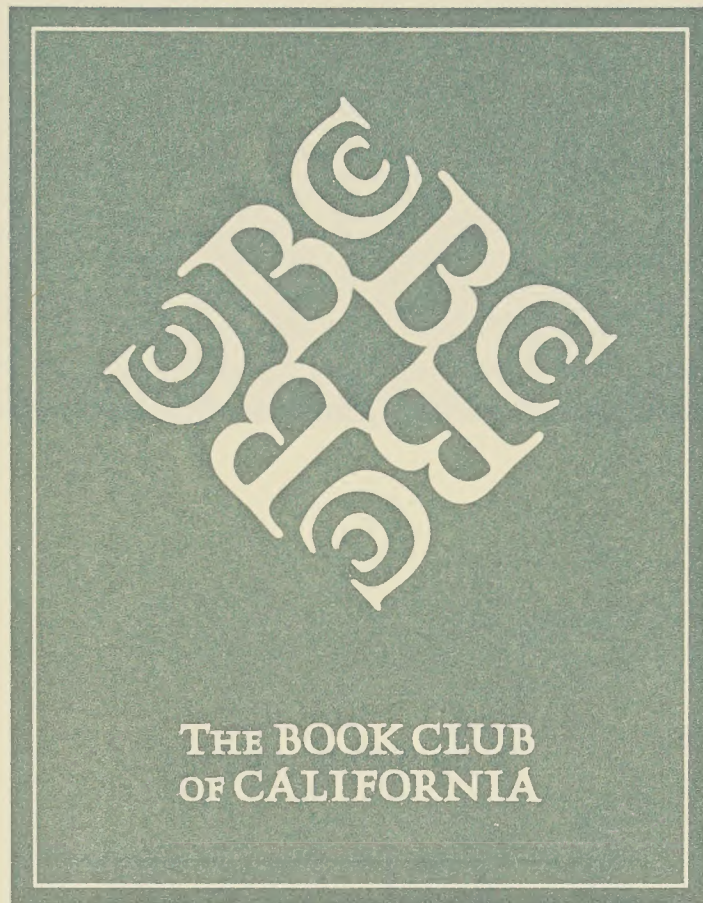
Introducing *The Book Club Of California's* *New Pressmark*

A NOTE FROM CLUB PRESIDENT KATHLEEN BURCH

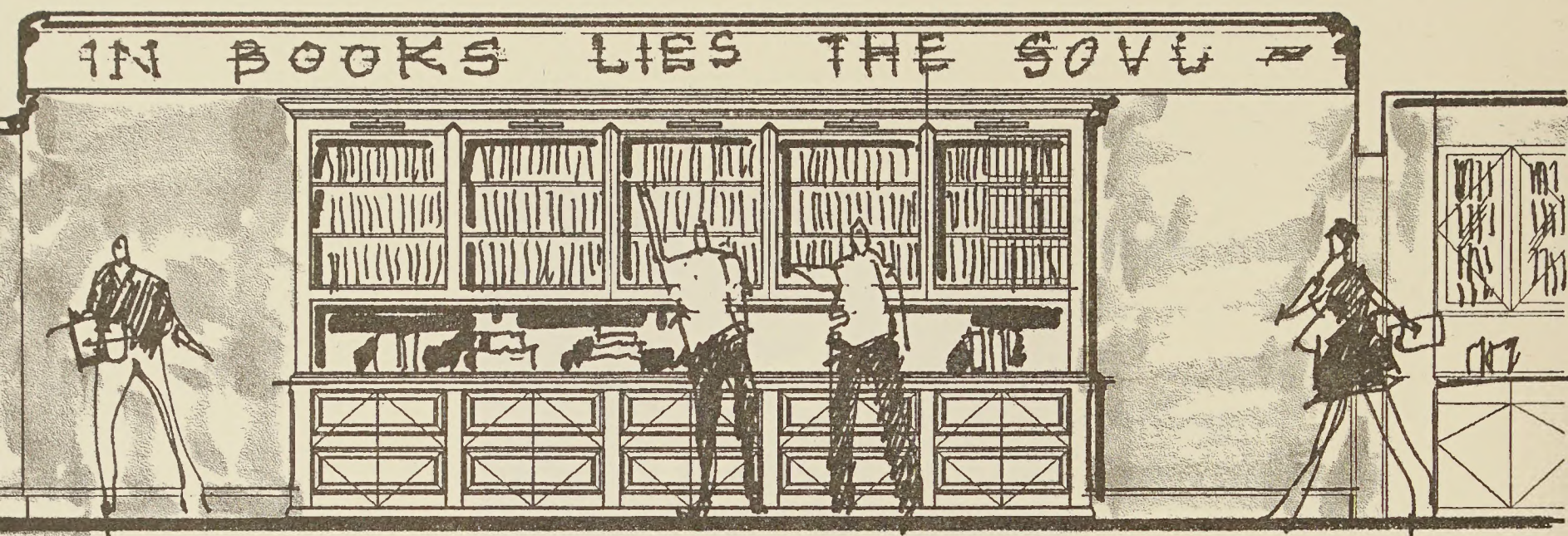
For a century, the Book Club has used a variety of pressmarks, the best known by wood engraver Malette Dean. Our new elegance, though, required a special look. To gain a proprietary pressmark that is in harmony with the handsome design of our splendid rooms, the Club commissioned Ingalls Design. Longtime Book Club member Tom Ingalls is senior adjunct professor of graphic design at California College of the Arts.

Types created by Frederic W. Goudy resonated with Ingalls for Goudy's California connections and the Club's past use of Goudy Thirty. For the pressmark type Ingalls settled on the Lanston Type Company's digitized Hadriano, named for the famed humanistic Roman emperor. Goudy developed it in 1911 from surreptitious rubbings of second-century inscriptions at the Louvre so that the University of California might have an elegant type for diplomas and certificates. For text, the Club chose Kennerley Old Style, another 1911 Goudy font. We have full fonts for use on the Columbian Press.

Our versatile interior designers, Candra Scott & Anderson, then inspired Ingalls with a Paris bookstall find, a portfolio of fantastic intertwined monograms. This strong pressmark, suitable for use in a wide range of colors, will adorn the club's stationery, signs, Web site, and publications.



THE BOOK CLUB OF CALIFORNIA



Thank You for Your Support

\$50,000 & ABOVE

The Estate of Oscar Lewis

\$5,000 & ABOVE

The Estate of Donald R.
Fleming

\$1,000 & ABOVE

Kathleen Burch
Bruce & Mary Crawford
Earl J. Emelson
Susan Futterman
Jim Henderson
Barbara Land
Chris Loker
Randall Tarpey-Schwed
Malcolm K. Whyte
Thomas Edwin Woodhouse

\$501 TO \$1,000

Anonymous
Nancy Bloch
Robert & Maureen Cates

\$251 TO \$500

Anonymous

Susan M. Allen

Thomas C. Benet

Carolee Campbell

Robert J. Chandler

Mr. & Mrs. Jeremy C. Cole

John Crichton

Victoria Dailey

John H. Garzoli

Thomas A. Goldwasser

John Hardy

John Hawk

Judy Signa Houghteling

C. L. Ingalls

Donald MacDonald

Mary L. Manning

John McBride

Allen Mears

David W. Pettus

Paul Robertson

David Rubiales

Anne W. Smith

J. Curtiss Taylor

Michael R. Thompson

John Tillotson

\$126 TO \$250

Anonymous

Barbara Aaron

Terry Belanger

Fred W. Bennett

Leonard Berardi

Robert Newton Bloch

Philip E. Bowles

David & Anne Bromer

Susan Caspi

Alfred Cavanaugh

Lucy Rodgers Cohen

Elizabeth Crahan

Robert A. Dewey

Harry L. Freeman

Jay N. Guerber

Michael Hecht

Warren Heckrotte

Robin Heyeck

Jeffery W. Hill

Charles M. Hobson, III

Rue Jenkins

Roy C. Johns

Sue Kaplan

Kenneth Karmiole

Mark Samuels Lasner

Glen McLaughlin

Constance C. Peabody

Patrick William Reagh

Roland K. Rebele

Kathleen Rydar

Robert A. Schnapper

James B. Snyder

Deke Sonnichsen

Christine Taylor

Nancy P. Weston

David Wirshup

\$100 TO \$125

Anonymous

Thomas F. Andrews

Gregg T. Atkins

William P. Barlow, Jr.

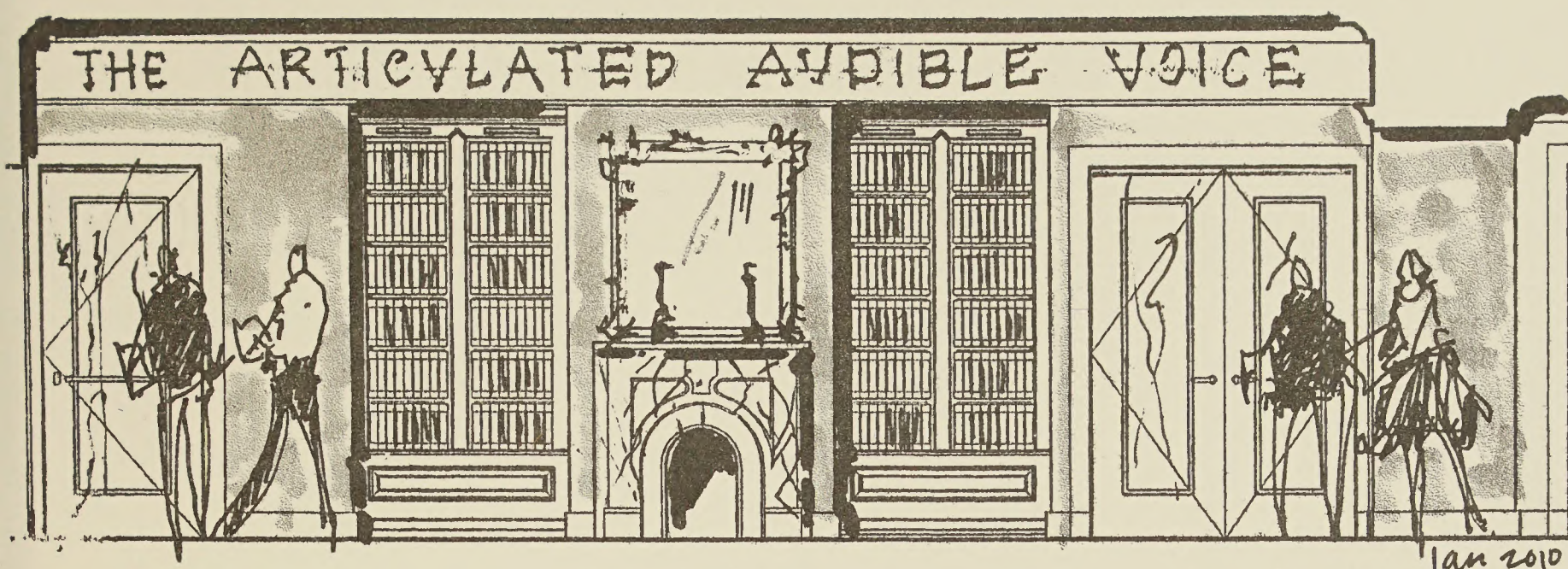
David Bayless

John M. Bethards

Perry Biestman

Henry M. Bowles, Jr.

A. T. Brugger



Book Club Bookshop (left)
Browsing library for Book Club publications (right)

David Bryant
John C. Carson, M.D.
James C. De Remer
Dorothy Deringer
William G. Donohoo
Donn F. Downing
Rod Freebairn-Smith
Charles A. Goldsmid
Michael Good
David Mike Hamilton
David Hartley
Nadezhda R. Henry
Gordon & Kate Hollis
William R. Holman
Kevin P. Huntsman, M.D.
Patricia Adler Ingram
Robert H. Jackson
Margaret H. Johnson
Peter Keil
Harlan Kessel
Tim Kraus
Frank La Pena
Christine Lowenstein
Bonnie McClintock

Michael McCone
Charles Marion
Monell, M.D.
Eva & Michael Monroe
Jane Ross Moore
M. Patricia Morris
James & Terry Nagel
Hille Novak
Doyce B. Nunis, Jr.
Larry L. Page
Gordon A. Pfeiffer
Betsy Raymond
Bernice D. Schwabacher
Thomas C. Schwartzburg
Henry L. Snyder
Kevin Starr
David Swinford
Diana Margaret Thomas
Michael Thompson
Fred & Barbara Voltmer
Jonne B. Walter
Michael Zischke &
Nadin Sponamore
Vic Zoschak, Jr.

OTHER CONTRIBUTIONS

Anonymous
Robert A. Baum
Steve Blackmer
Marilynn D. Clarke
Robert M. Ebner
Peter Fischler
Czeslaw Jan Grycz
Tyrus Harmsen
Alan Hensher
Roger R. Hilleary
Jack H. Holland
Nicole Howard
Mrs. Ruth Kamena
Linda Kruger
Mary Laird
Jack Lapidus & Lisa Bruce
Willard A.E. Larson, M.D.
Joseph Lebenzon, M.D.
Suzanne MacDonald
David D McKinney
Barbara Mortkowitz
Catherine Mutz
Jane & Robert Pomeroy
James Norwood Pratt

Felicia Rice
Bernard M. Rosenthal
Molly Sinclair Goff
Michael R. Slater
Claudia Steenberg
Dieter Tede
Gordon Van De Water
Monsignor F.J. Weber
Bruce Whiteman
Elaine Wismer
William P. Wreden

IN MEMORY OF
DONALD FLEMING
Ann Whipple

IN MEMORY OF
CHARLES TANENBAUM
Barbara Land
Andrew T. Nadell, M.D.
Eleanore Ramsey
Ann Whipple

IN MEMORY OF
HENRY MOISES &
JEFFREY THOMAS
Louise M. Donleavy

Grand Opening

SEPTEMBER 13, 2010

3 P.M. TO 8 P.M.

312 SUTTER STREET, FIFTH FLOOR

SAN FRANCISCO

for the debut of
The Book Club of California's
Suite 500

Experience Club activities
in our brand new
Club Room, Gallery and Library spaces

Join our Board of Directors,
staff, and members—old and new—
for tasty hors d'oeuvres ♦ festive drink
celebrity speakers ♦ unlimited joy